



CHARTING
THE COURSE

INVEST IN SHAPING A BRIGHT FUTURE!



BECOME A SPONSOR
FOR OUR 6TH ANNUAL
CHARTING THE COURSE

MARCH 26 - 28, 2024

El Paso Community College - Flexatorium
919 Hunter, AST 150, 1st Floor | El Paso, TX



For five impactful years, Charting the Course has empowered nearly 1000 students to navigate their journey from classrooms to local workforce or college. Your sponsorship for our three-day event directly impacts hundreds of high school students in ESC-19 Independent School Districts, offering them invaluable real-world experiences, soft skills, and money management training. By supporting us, you're investing in the self-sufficiency, goal-orientation, and positive contribution of these future leaders. Join us in sculpting success stories and be a catalyst for change in local youth career readiness and college preparation. Your sponsorship is not just a donation; it's an investment in shaping a brighter future.



TITANIUM | SINGLE EVENT FULL DAY (\$50,000)

- ★ Onstage opportunity to greet or encourage attendees during each day of event
- ★ Onstage recognition as titanium level full sponsor
- ★ On-air recognition during media interviews
- ★ 10x10 Booth Space
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Individual display of logo as titanium level full day sponsors on digital rotating ad during event.
- ★ Name listing recognition on event signage.
- ★ Logo shown with titanium level sponsors on CTC website
- ★ Onsite interview for event highlight video(s)
- ★ Display of logo sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms

DIAMOND | SINGLE EVENT HALF DAY (\$25,000)

- ★ Onstage recognition as diamond level sponsor
- ★ On-air recognition during media interviews
- ★ 10x10 Booth Space
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Individual display of logo as diamond level sponsors on digital rotating ad during event.
- ★ Name listing recognition on event signage.
- ★ Logo shown with diamond level sponsors on CTC website
- ★ Onsite interview for event highlight video(s)
- ★ Display of logo sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms



PLATINUM | \$10,000 TO \$24,499

- ★ Onstage recognition as platinum level sponsor
- ★ On-air recognition during media interviews
- ★ 10x10 Booth Space
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Individual display of logo with platinum level sponsors on digital rotating ad during event.
- ★ Name listing recognition on event signage.
- ★ Logo shown with platinum level sponsors on CTC website
- ★ Onsite interview for event highlight video(s)
- ★ Display of logo sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms





GOLD | \$5,000 TO \$9,999

- ★ Group display of logo with gold level sponsors on digital rotating ad during event.
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Name listing recognition on event signage.
- ★ Logo shown with gold level sponsors on CTC website
- ★ Name listing recognition in comprehensive highlight video
- ★ Display of logo sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms



SILVER | \$3,000 TO \$4,999

- ★ Group display of logo with gold level sponsors on digital rotating ad during event.
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Name listing recognition on event signage.
- ★ Logo shown with gold level sponsors on CTC website
- ★ Name listing recognition in comprehensive highlight video
- ★ Display of logo sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms



BRONZE | \$1,000 TO \$2,999

- ★ Name listing with bronze level sponsors on digital rotating ad during event.
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Name listing recognition on event signage.
- ★ Logo shown with bronze level sponsors on CTC website
- ★ Name listing in sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms



PATRON | \$500 TO \$999

- ★ Name listing recognition with patrons on event signage and website.
- ★ Allowed to provide swag/promo items to attendees and participants
- ★ Name listing in sponsorship recognition in comprehensive video
- ★ Sponsor spotlight recognition on Charting the Course/ESC-19 social media platforms

CONTACT US TODAY: Secure your investment by locking in your sponsorship. Please call or email one of the following:

Leah Wood | 915-443-2196 | lwood@esc19.net

Raquel Puertas-Ramos | 915-240-6035 | raquel@empowering-hands.com

<https://www.esc19.net/Page/2133>

